

## ¡Viva México! - Ufenau invests in casual dining group Desperado

**Dear Investors,  
Partners and Friends of Ufenau Capital Partners,**

Pfaeffikon, July 2017

we are delighted to inform you, that Ufenau – in close collaboration with a highly experienced buy-in management team – invested in Desperado.

Founded in 2000, Desperado is the leading Mexican fast casual dining and bar operator in Switzerland. With 200 employees, Desperado offers high quality Mexican food and drinks in an entertaining atmosphere.

The company operates its restaurants at high frequency locations, such as city centers, shopping malls and cinemas and focuses on life-style oriented guests between the age of 18 and 40. In addition to fresh Mexican food and cold drinks, Desperado restaurants provide their guests with a unique entertainment and leisure experience.

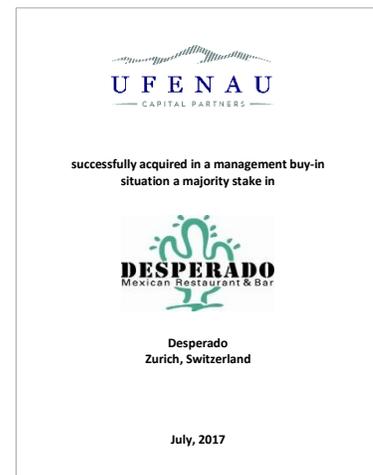
Together with the buy-in management team, consisting of Ueli Santschi, a proven expert in the Swiss gastronomy market and Georg Medricky, highly experienced in the field of location development and real estate, Ufenau acquired Desperado group directly from its two owners.

"With Ufenau, we found a very experienced, engaged and strong equity partner. We are highly motivated to develop Desperado and to execute our growth strategy together with Ufenau.", say Ueli Santschi und Georg Medricky.

"Ueli Santschi and Georg Medricky complement each other perfectly with their experience in the fast casual dining market in Switzerland to continue the impressive growth story of Desperado. The leading market position of Desperado and the fragmented gastronomy market offer the optimal situation to further expand and develop a leading gastronomy group in Switzerland." adds Ralf Flore, Managing Partner at Ufenau Capital Partners.

Sincerely,

Your Ufenau team



### **About Ufenau Capital Partners**

Ufenau Capital Partners is a privately owned Swiss Investor Group headquartered at the Lake Zurich which advises private investors, family offices and institutional investors with their investments in private equity. Ufenau Capital Partners is focused on investments in service companies in German-speaking Europe and invests in the Education & Lifestyle, Business Services, Health Care and Financial Services sectors. Through a renowned Group of experienced Industry Partners (Owners, CEOs, CFOs), Ufenau Capital Partners pursues an active value-adding investment approach on eye-level with entrepreneurs and managers.